

Transition Work Plan – December 2010 DRAFT

Outcomes/Goals (Tentative)

1. Youth with heritable conditions will have a more positive transition experience.
2. Parents of youth with heritable conditions will have increased competency in supporting transition.

Strategy: Provide answers to common questions about transition for individuals who have chronic heritable illnesses, primarily focused on the psychosocial experiences of individuals transitioning from pediatric to adult care				
Objective	Steps	Notes/Questions	Who	When
1. Develop content for final product (gather information about transition from individuals with personal experience)	Generate potential questions about transition to be answered by those with personal knowledge	Include questions about format(s) Include questions specific to genetic conditions.	Group	In progress
	Define the group or groups of individuals best able to answer questions	Young adults? Teenagers? Individuals with heritable conditions?	Group	In progress
	Obtain feedback from rep(s) of target re: questions	Is the wording appropriate for the audience, etc.		
	Identify potential connections to target groups	What connections currently exist that can be tapped?	Group	In progress
	Identify methods to gather information from identified group/individuals	Focus groups? Interviews? Email/social networking?	Group/MPHI	
	Identify existing sources of information/answers to questions through research	Michigan focus group notes Other?	MPHI	In progress
	Evaluate methods to gather information based on cost, effectiveness, and feasibility	Travel considerations – can we go to them? Are there events already planned?	Group/MPHI	
	Develop a plan to engage the identified group/individuals and recruit participants	Incentives should be offered	Group/MPHI	
	Hold sessions/interviews with			

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	identified individuals/group			
2. Develop a product based on information gathered to help others in the transition process	Organize information gathered from those with personal experience			
	Identify product formats with the potential to reach target audience	Use technology Use suggestions from group sessions Do we need to consult a different group to identify effective formats?		In progress
	Evaluate product formats based on cost, effectiveness, feasibility	What format will best meet the needs of our intended audience?	Group/MPHI	
	Choose format	FAQ's, video, website etc.?	Group	
	Translate information into chosen format	Do we need to contract with any outside technology/other experts?	Group/MPHI	
3. Disseminate and market product	Define target audience(s)	What specific age group(s)? Teens prior to transition? Parents of children/teens?	Group	
	Research effective dissemination/marketing methods for target audience(s)	What is the best way to get the information into the hands of those who can benefit? Utilize technology (internet, u-tube, face book, email etc.?) More than one method?	MPHI	In progress
	Develop marketing/dissemination plan	Clearly identifies target audience(s), dissemination methods, marketing strategies, and specific groups/org's	Group/MPHI	
	Implement marketing plan		Group/MPHI	
4. Gather Feedback	<i>To be developed</i>			