



# NOTES

## Medical Home Workgroup Telemeeting Notes Friday, August 14<sup>th</sup>, 2009

**Attendees:** Jane Turner, Bob Cook, Laura Frankel DeStigter, James Bryant, Eden Schafer, Renee Temme, Angela Bailey, Jodi Griffin, Brianne Dzwonek, Sarah Wedepohl

### **Workgroup Update and New Opportunities (Sarah)**

- This will be the last workgroup meeting since the goals of the workgroup have been completed as detailed in the grant narrative for the project. Sarah thanked everyone for their hard work on the guide and especially our co-leads, Jane Turner and Bob Cook.
- Look for two new workgroups beginning soon focusing on Transition and another on Reimbursement for Medical Foods and Formulas. If you are interested in either of these workgroups let Sarah know. Some members expressed an interest during and after the call.

### **Update on Partnering with Your Doctor: The Medical Home Approach (Jodi)**

- Jodi gave a quick overview of the guide for those who were not on the last call.
- The guide is ready for approval by the Advisory Board who will be meeting next week. Once they approve the document, it will be brought to HRSA for approval. Jodi thanked the workgroup members for their work and input on the guide.
- Each workgroup member will be receiving one hard copy of the guide as a thank you. The expense of printing will not allow us to print multiple hard copies.

### **Marketing the Guide (Sarah)**

- Kathy Beal who is a marketing specialist and works with ACMG came to MPHI earlier this week to talk about marketing MPHI and Region 4. She gave many tips and ideas for marketing and distributing the guide that we are looking into. We will be following up with her throughout the year for consulting.

### **Webinar Plans Update (Jodi)**

- Kathy Beal suggested looking at Genetic Alliance as a partner for the webinar since they have the capabilities to host the webinar for less money than other avenues. We are looking into a few options for the most effective one.
- Jodi gave an overview of what the webinar will look like. It will be prerecorded presentation with visual and audio. Cindy/Region 4 staff would open up the webinar by introducing it. Once the presentation is complete the live part of the webinar will come back and have a question and answer period.
- We are gathering a contact list of invitees--if you know of anyone who should be invited let us know. We do have the list of contacts that were compiled by the group for the guide as well as at the state stakeholder meetings.
- The guide and the webinar will be available on the Region 4 website.

- We are in need of volunteers to take a section of the guide and write a short script (3 min or so) then email it to us to edit/discuss. Then they will record their voice using a type of software (Laura suggested Audacity) to read the script. Jodi asked for at least one volunteer per section. If anyone needs help or feels overwhelmed, both Sarah and Jodi offered help with any part of the process.
- Jane, Bob, Renee, Laura (who will talk with Kathy about this), Eden, Sondra and Angela volunteered to take a section of the guide. Jodi and Sarah will be in contact with volunteers about next steps and provide any assistance needed.
- Bob suggested looking into a way to get feedback on the guide once people have downloaded it/used it. The group discussed different ways of gathering feedback including the pros and cons of requiring registration when downloading the guide. Jodi will follow up with IT department to find out what is feasible and non-invasive for users.
- Laura suggested providing an opportunity to poll people during the presentation to get instant feedback. Jodi will look into that as well.

### **Closing**

- We will be asking the workgroup to test the webinar once it is complete and give feedback. Please watch for occasional emails from Sarah and Jodi asking for help and/or for updates. To those who volunteered to take on a section of the webinar, thank you and we will be in touch!

**Thank you to everyone again for your participation in the workgroup!**