



Medical Home Workgroup  
Telemeeting Notes  
Friday, November 14th, 2008

**In attendance:**

Bob Cook (IL), Renee Temme (MN), Nancy Deising (MI), Jane Turner (MI), Angela Bailey (OH), Sondra Gilbert (KY), Sarah Wedepohl (MPHI)

**HRSA Visit to MPHI:**

On October 14<sup>th</sup> and 15<sup>th</sup> HRSA met with MPHI Region 4 staff to discuss projects and goals. The Medical Home Guide for Families was discussed including distributing and marketing the guide. Carry forward funds were approved and there is money for printing, marketing and evaluation of the guide.

**MARKETING/DISTRIBUTING THE GUIDE:**

MPHI is now in the process of developing an action plan and timeline for marketing, distributing and evaluating the guide. A marketing professional will be doing a marketing plan and MPHI will be conducting an evaluation of the guide. The printing budget is \$5,000 with the estimate of \$2.23 printing cost per guide. (Note: We are also looking into funding for translation of the guide into Hmong, Spanish and Arabic.)

Next steps:

- Nancy has a marketing card that she will email to the group to look at as an example and we can discuss at the next meeting. Also discussed using a marketing card similar to Region 4's.
- Sarah is gathering a list of potential partners that will be involved with distributing the guide. Plan is to bring all of these organizations or agencies together for a webcast or conference call to promote and go through the guide. Also will be asking for their help in putting the electronic version on their websites and using the guide in their trainings if applicable. Watch for an email from Sarah with a list of potential partners and email back your comments or suggestions for groups that might be missing from the list, especially in your state.

The list now includes:

- NBS
- Family organizations
- AAP Medical Home – including local chapters in all of our states
- CHSCN (MCHB funded programs)
- CHSCN (MCHB/Title IV funded programs)
  - Michigan CSHCN
  - Kentucky Commission for Children with Special Health Care Needs
  - Ohio Bureau for Children with Medical Handicaps (BCMH)
  - Indiana CSHCS
  - Illinois DSCC
  - Wisconsin Children with Special Health Care Needs
  - Minnesota MCSHN
- Parent Information Training Centers:
  - Minnesota (discapacitados abriendo-CPRC and PACER Center, Inc.)
  - Wisconsin (Alianza Latina Aplicando-CPRC, Wisconsin FACETS)
  - Illinois (Family Matters, Family Resource Center on Disabilities)

- Indiana (IN\*SOURCE)
- Kentucky (FIND of Louisville-CPRC, KY Special Parent Involvement Network-KY-SPIN)
- Michigan (Michigan PTI)
- Ohio (OCECD – PTI Region 1, OCECD – PTI Region 2)
- Part C
- Genetic Alliance
- Birth Defects
- Disorder-specific family resources
- EHDI
- Rural health clinics
- Shriners Hospitals
- Family organizations from Region 4's list on the Family Resource page of website

**THE GUIDE:**

- Nancy is making changes to the guide and will get it to Sarah to be formatted.
- Sarah will send out the formatted version to the workgroup members to review
- Workgroup members need to send their feedback and/or bring their feedback to the next meeting
- Advisory Board will approve the guide at their next quarterly meeting in early 2009

**NEXT MEETING:**

The next meeting will be December 12<sup>th</sup>, however we are looking at changing our meeting day so more people can participate. Three of our workgroup members cannot meet on the 2<sup>nd</sup> Friday of the month. Watch for an email from Sarah about a possible meeting day change and please respond with your availability.

Notes by Wedepohl