



Medical Home Workgroup
Telemeeting Notes
Tuesday, December 9th, 2008

In attendance:

Bob Cook (IL), Nancy Deising (MI), Jane Turner (MI), Angela Bailey (OH), Sarah Wedepohl (MPHI), Jodi Griffin (MPHI)

THE GUIDE

Jodi has been editing the guide and had some questions/need for clarification about the guide. Issues we discussed were:

Is the guide more of a resource guide or reference guide? The group stated it is some of both—it is a guide for families (explains the medical home concept and also describes what to look for in a practice) but it is also a link to resources. In order to be helpful it has to have the resources but there is a balance so that the guide doesn't need to be updated so often. It was suggested that if it's not clear, we change the name to make it clearer so the reader knows our intent. The group welcomes suggested names for the guide from Jodi or any workgroup member.

The guide has a lot of paragraphs lifted directly from the Michigan guide (which was used as our base), is that okay? When Nancy talked with Janice she said that anything we wanted to take from the original guide is fine, all we need to have is the statement that Nancy included at the beginning of the guide. Also, any items taken from AAP medical site can also be used (AAP said that we can use any content without permission as long as their logo is not altered).

The "Parent to Parent Tips" are very nice, can we add more of them throughout the document? Yes, and we were planning on adding quotes too, also from parents. Sarah can work with Jodi on this.

UPDATE ON MARKETING/ROLLING IT OUT

MPHI is looking into two possible marketing professionals to help us roll-out the guide. Nancy gave the name of another marketing professional as well with whom she has worked. The Advisory Board for the collaborative will need to approve the guide once it is ready. Their next meeting is in late Jan or early Feb. If the guide is not ready by then it will be presented to the board in early Spring when they meet again.

There was a suggestion to present the guide at various conferences that are meeting (ACMG, Medical Home conferences/meetings, etc.)

Notes by Wedepohl